

Policy and Gender

Course Information:

Fall 2021: Course 90-871

Location: Heinz College, Washington, DC Offices, 444 N. Capitol Street

Meeting Times: Saturday, September 25 - Sunday, September 26

Faculty:

Susan Markham, 202/744-0892; susan@smashstrategies.com

Prerequisites:

None

Course Description:

This “micro” course will look at a range of current policy issues and explore the previously under-examined gender aspects and impacts of these policies. Students will be exposed to research and various tools used to conduct gender analyses. Using a foundational understanding of gender analysis, students will review current policy proposals, analyze and report on how gender plays a role in the policy implementation, and make recommendations to improve the proposals so that they will achieve greater gender equality.

Course Objectives:

<i>Learning Objective</i>	<i>How Assessed</i>
Expose students to the concept of a “gender lens” for public policy	<i>Participation, Group Project, Memo</i>
Provide students with the tools to conduct gender analyses	<i>Participation, Group Project, Memo</i>
Provide students the opportunity to analyze current policy proposals	<i>Participation, Group Project, Memo</i>
Communicate recommendations to policy makers in an organized and concise manner	<i>Participation, Group Project, Memo</i>

Course Requirements:

Completion of pre-reading and prep research (15%)

Attendance at all weekend sessions (15%)

Participation in group discussions (15%)

Small group presentation (30%)

Individual policy memo (25%)

Grading Scale:

Students will be graded using the standard Heinz College grading scale (see program handbook).

Course Materials:

- Executive Order on Establishment of the White House Gender Policy Council [LINK](#)
- Robust Gender Analysis Will Be Key to Effective US Policy Development [LINK](#)
- Gender-based Analysis Plus (GBA+) Step by step Video [LINK](#)
- USAID ADS 205: Integrating Gender Equality and Female Empowerment in USAID's Program Cycle [LINK](#)
- Swedish International Development Cooperation Agency (SIDA) Gender Analysis Tool [LINK](#)
- Pick one of the policy areas listed below and start to think about where to find gender information and sex-disaggregated data regarding the issue.
 - Climate change
 - COVID
 - Economic recovery
 - Racial justice and civil rights

Plagiarism and cheating notice:

Plagiarism and other forms of academic misrepresentation are taken extremely seriously. Misrepresentation of another's work as one's own is widely recognized as among the most serious violations. The violation is clearly flagrant when it occurs as plagiarism on a required paper or assignment or as cheating on an examination, regardless of whether it is a take-home or in-class examination. The punishment for such offenses can involve expulsion from the program. There are many other ways in which a violation can occur.

Academic Dishonesty: Students are expected to maintain the highest ethical standards inside and outside the classroom. Cheating on exams and term papers (i.e. plagiarism and unauthorized collaboration) is obviously discouraged and will be treated appropriately. The usual penalty for violations is a failing grade for the particular assignment in question; however, in some instances, such actions may result in a failing grade for the course.

Academic conduct:

Students are subject to Carnegie Mellon University's policies on academic integrity (<http://www.cmu.edu/academic-integrity/plagiarism/index.html>). Plagiarism is a serious offense that will result in the student failing the course. Note that all academic integrity violations will be reported to the Associate Dean. Additional penalties may be imposed. Plagiarism includes:

- Presenting another writer's work as your own;
- Cutting and pasting content verbatim without using quotation marks to indicate a direct quote;
- Inserting a direct quote or paraphrasing content without citing the source in-text using footnotes, endnotes, or parenthetical citations with a corresponding Works Cited, References, or Notes page – in a manner consistent with an APA, MLA, or Chicago style guide;
- Providing incomplete or incorrect information about the source cited;
- Over-relying on templates or other writers' phrasing.

Also, submitting work written for another course is not acceptable; consequently, a failing grade will be issued for that assignment.

Course Policies:

Policies concerning attendance, participation, tardiness, academic integrity, missing homework, missed exams, recording classroom activities, food in class, laptop use, etc. Describe your expectations for student behavior (e.g., respectful consideration of one another's perspectives, open-mindedness, creative risk-taking). Let students know what they can expect from you (e.g., your availability for meetings or e-mail communication).

Attendance Policy:

Class participation is graded (it is worth 15% of the total course grade – see grading section of syllabus). Students are expected to attend all classes. However, there can be unforeseen circumstances and emergencies that arise. Students may be granted one excused absence for the course which could include an illness or personal emergency (you need to contact me within 1-2 days of missing class if not sooner in order to be excused) or an apprenticeship-related travel/opportunity that is worked out with me in advance of the missed class. After the one excused absence, or for any unexcused absences, the student can choose to submit a make-up paper (due within two weeks of the missed class) OR receive a "0" for their participation grade for each missed class which will factor into the student's final grade for the course. The student should contact me to work out the topic for the paper. Please note that even if a student misses a class (whether excused or unexcused), assignments due for that day must still be completed and handed in. Under certain circumstances, such as illness of the student, the instructor may grant extensions to due dates.

Course Outline:

September 25

9:00-10:00 am	Breakfast, welcome, class overview, discussion on reading materials Susan Markham
10:00-11:00 am	Overview of the importance of a gender perspective in policy development
11:00-11:15 am	Break
11:15 am-12:30 pm	Guest speaker: Gender analysis
12:30-1:00 pm	Lunch
1:00 - 2:00 pm	Guest speaker: LGBTQI+ and Policy
2:00 - 3:00 pm	Guest speaker: Race, Gender and Policy
3:00 - 4:00 pm	Group discussion: Gender and policy; sources for information
4:00 - 4:30 pm	Small group work: Begin analysis of selected policy issue
4:30 - 5:00 pm	Wrap up

September 26

9:00 -9:30 am	Breakfast, review of Saturday, way forward
9:30 - 11:00 am	Small group Continue work on policy issue and create a presentation for the class
11:00-11:15 am	Break
11:15 am - 12:30 pm	Small group presentations
12:30 - 1:00 pm	Lunch
1:00 - 2:30 pm	Guest speaker: Effective advocacy on gender and policy
2:30 - 3:00 pm	Overview of requirements of policy memos
3:00- 3:30 pm	Course wrap up