

Master of Entertainment Industry Management

Course Information	Production Management Course Number: 93.852 Credit Units: 6 Fall 2021 Saturdays, 10:00 AM – 1:00 PM Instructors: Ed Lammi (Ed_Lammi@spe.sony.com) John Harrison (beanboy@earthlink.net)						
Description	<p>This class examines the nuts and bolts of Film and Television production, specifically from the Studio, Network, and Line Production perspective.</p> <p>The syllabus follows the common practices and protocols of the Industry from Pre-Production, through Production and Post-Production, including discussion of the tangential marketing and distribution business sectors as they relate to Production Management.</p> <p>In addition to lecture and discussion format, the class will include participation by guest speakers to cover specific areas of domain expertise.</p> <p>Finally, the course will cover some of the best practices and personal development guidelines that relate to the unique business culture of entertainment, including some historical perspective.</p>						
Course Materials (Required Text)	<p>Sample TV budget to be distributed in class one</p> <p><i>CREEPSHOW TV SERIES: Episode Teleplay, Production Schedule, One Liner, Day Out of Days, Call Sheet</i></p>						
Evaluation* Method	<p>Grading will be split between in-class participation and assignments.</p> <p>NOTE: Late assignments will result in a reduction of 1 full grade (e.g. A to B) for that assignment. Exceptions will be made for extenuating circumstances beyond the student’s control, but only with reasonable documentation and appropriate notice to at least one of the instructors.</p> <table><tr><td>Take-home Budget Quiz</td><td>50%</td><td>Due Saturday, October 27 at 9:00pm</td></tr><tr><td>Final Essay</td><td>50%</td><td>Due Saturday, October 27 at 9:00pm</td></tr></table>	Take-home Budget Quiz	50%	Due Saturday, October 27 at 9:00pm	Final Essay	50%	Due Saturday, October 27 at 9:00pm
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Assignments	<p>Assignments are designed to deepen the student’s experiential understanding of the concepts, and business culture practices covered in the course. The course will feature two major assignments.</p> <p><u>Assignment #1 – Take Home Exam</u></p> <ul style="list-style-type: none">- Due two weeks after final class (Saturday, October 26).- This assignment will be worth 50% of your grade. <p><u>Assignment #2 — Production Management Essay</u></p> <ul style="list-style-type: none">- Due two weeks after final class (Saturday, October 26).- 600 words maximum (No more than 2 pages, 12 point, New York or Times font).- This assignment will be worth 50% of your grade.- Details of the assignment will be given in class.						

Learning/Course Objectives*	Skills and knowledge you want students to gain and how they will be assessed		
	Learning Objective		How Assessed
	Understand the roles of the studio/network executive, producer (creative, line, “executive”), department heads, technicians, artists and other crafts people in production positions, and how these positions contribute to the nuts-and-bolts production process;		Class discussion and Take Home Exam
	Recognize the creative and business decision processes made during all production phases, and how those decisions can support or detract from a film. TV show or program’s success;		Class discussion and Production Management Essay/Final
	Develop awareness of the common practices and various influences that shape day-to-day production decisions and transactions within the Industry.		Class discussion and Take Home Exam
	Identify the corporate structure of the Studio and Network system, and how it has evolved in relationship to the overall global marketplace for entertainment.		Production Management Essay/Final
Grading Scale*	A+	99.0-100%	Exceptional
	A	94.0-98.9%	Excellent
	A-	91.0-93.9%	Very Good
	B+	88.0-90.9%	Good
	B	84.0-87.9%	Acceptable
	B-	81.0-83.9%	Fair
	C+	78.0-80.9%	Poor
	C	74.0-77.9%	Very Poor
	C-	71.0-73.9%	Minimum Passing
	R	below 71 pts (< 71%)	Failing

MEIM PRODUCTION MANAGEMENT CLASS Fall 2018
WEEKLY SCHEDULE – (subject to change)

Saturday, September 11, 2021 at 10 a.m. – 1:00 p.m. Class 1
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Course Overview / Introduction Syllabus > Ed / John

- Student / Instructor Introduction
- Introductory discussion of Business Affairs
- Discussion of development process to production
- How is a series sold?
- Pilot vs Series Production > John
- Scheduling / Budgeting > Ed/John
- Location & Financial Consideration > Ed / John
- Pilot review process: Studios, Nets, Up Fronts etc. > Ed/John
- Once ordered to series production – what's next? > John
- Hand out sample budget

Saturday, September 18, 2021 @ 10 a.m. – 1:00 p.m. Class 2

Series Origination & Development > Ed / John

- Discuss deals/ guilds / money ranges
- Connect schedule to budget
- Talk about tax credits
- A sale leading to a Pilot or Season Order (The difference)
- The development process from script to pre-pro.
- Story Table – Series Development > John
- Key Team in Writers Room

Saturday, September 25, 2021 @ 10 a.m. – 1:00 p.m.
Class 3

Production: John / Ed

- Day in the life of a Director
Prep/Casting/Crew/Revisions
- Key production documents discussion. Script, schedules, Call Sheets etc.
- Guest speaker

Saturday, October 2, 2021 @ 10 a.m. – 1:00 p.m.
Class 4

Budget walk through Above the Line / Below the Line > Ed

- DGA, WGA, SAG
- IA
- Teamsters
- Staffing / Crewing
- Departments

Saturday, October 9, 2021 @ 10 a.m. – 1:00 p.m.
Class 5

Continue budget walk-thru > Ed

Saturday, October 16, 2021 @ 10 a.m. – 1:00 p.m.
Class 6

Post Production: John / Ed

- All things Post
- WRAP UP: Evaluations/Final Multiple Choice and Essay