# Master of Arts Management
## Accelerated Master’s Program

### Eligibility

**Academic requirement**
- CMU undergraduate students from ANY major
- Strong academic background
- Most undergraduate requirements completed
- Preference is given to applicants with significant background, experience and/or education in a particular arts discipline, with an arts organization or in combination with humanities disciplines such as communications, marketing, public relations, development, cultural anthropology.

**Apply Junior Year**
To be eligible for the AMP Program, candidates must apply their junior year and will enroll their senior year.

### Standard Application Materials

1. **Application Deadline**
   - January 10th, 11:55pm
2. **Application**
   - Apply online: [https://apply.heinz.cmu.edu/apply/](https://apply.heinz.cmu.edu/apply/)
3. **2 Letters of Recommendation**
   - At least one (1) of your recommenders should know you in a professional setting (full-time employment, internship, part-time employment, research, non-academic extracurricular activity, etc.) You may opt to have up to three (3) recommendations submitted in support of your application.
4. **Official Transcript(s)**
   - Your official CMU transcript must be requested through the HUB and delivered to the Heinz College. If applicable, an unofficial transcript from all other colleges/universities attended, regardless of whether a degree was obtained, should be uploaded to the online application system.
5. **Statement of Purpose**
   - An essay describing your interest in this field and how your experience and proposed study will help you reach your career goals
6. **Resume**
   - A current resume with your education information, work experience (including internships and hourly positions) and extracurricular information
7. **Signed AMP Form**
   - Completed [Undergraduate Course Requirements form (AMP form)](https://apply.heinz.cmu.edu/apply/) with advisor’s signature
8. **Required Interview**
   - **Interviews are required.** You must Contact the Admissions Office to schedule your interview. Schedule as soon as possible. (Please plan to have your interview completed before winter break — schedule ahead!) 412.268.2164 or hnzadmit@andrew.cmu.edu

### CMU AMP Specific Admission Policies

9. **GRE/GMAT**
   - The GRE/GMAT requirement is waived for CMU AMP applicants.
10. **Bachelor’s Degree**
    - The completed bachelor’s degree requirement is waived for CMU AMP applicants

### MAM Degree Requirements

<table>
<thead>
<tr>
<th>Units required</th>
<th>198 units are required to complete the MAM program</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Undergrad units toward the MAM degree</strong></td>
<td>Up to 48 units of undergraduate classes completed while enrolled in the MAM program may be transferred and counted toward the required 198 units. Courses should be upper division and relevant to the content of the MAM degree. A grade of B or better must be earned in order to count the units toward the MAM degree.</td>
</tr>
<tr>
<td><strong>Units remaining</strong></td>
<td>At least 150 MAM units of coursework would remain to be completed</td>
</tr>
<tr>
<td><strong>Some MAM courses may fulfill undergraduate requirements. You should discuss this with your undergraduate advisor.</strong></td>
<td></td>
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</tbody>
</table>

**Prerequisite Coursework**
- A prerequisite course in pre-calculus and/or statistics must be successfully completed prior to enrolling in the program. Prerequisite course grades should be a “B” or higher. Students who do not meet the prerequisite will be required to complete the Quantitative Skills Summer Program (QSSP) the summer before your senior year, prior to enrolling in the MAM program

**Internship**
- Successful completion of an approved summer internship

### Financial Aid Information

- **Financial aid for your senior year (first year at Heinz) will continue as it has in prior years**
- **Undergraduate students do not qualify for Heinz MAM financial aid**
- **Students will qualify for aid in the final two semesters of the MAM - AMP (after having completed a Bachelor’s degree)**
- **Financial Aid contact:** David Eber, deber@andrew.cmu.edu
Below is a Sample Schedule – Your schedule will vary

<table>
<thead>
<tr>
<th>MAM Year</th>
<th>Fall Semester</th>
<th>Units</th>
<th>Spring Semester</th>
<th>Units</th>
<th>Summer Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1</td>
<td>Undergraduate course (Stats)*</td>
<td>9</td>
<td>Undergraduate Course (Econ)*</td>
<td>9</td>
<td>Internship</td>
</tr>
<tr>
<td>(Senior Year)</td>
<td>Undergraduate course (Bus. Comm.)*</td>
<td>9</td>
<td>Undergraduate Course*</td>
<td>6</td>
<td></td>
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<tr>
<td></td>
<td>Undergraduate Course*</td>
<td>6</td>
<td>Undergraduate Course*</td>
<td>9</td>
<td></td>
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<tr>
<td></td>
<td>Arts Enterprises</td>
<td>12</td>
<td>Strategic Presentation Skills</td>
<td>6</td>
<td></td>
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<tr>
<td></td>
<td>Organizational Design &amp; Implementation</td>
<td>6</td>
<td>Fundraising: Individual Giving</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MAM/Heinz Elective</td>
<td>6</td>
<td>Fundraising: Institutional Giving</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MAM Professional Seminar I</td>
<td>0</td>
<td>Database Mgmt for the Arts</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total Heinz Units**</td>
<td>54</td>
<td>Total Heinz Units**</td>
<td>48</td>
<td>0</td>
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<tr>
<td>Year 2</td>
<td>Exhibitions Management OR Producing Performing Arts</td>
<td>6</td>
<td>Museum Operations OR Presenting Performing Arts &amp; Festivals</td>
<td>6</td>
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<tr>
<td>(Grad Year)</td>
<td>Principles of Marketing</td>
<td>6</td>
<td>Additional Data Analysis Requirement</td>
<td>6</td>
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<td></td>
<td>Law and the Arts</td>
<td>12</td>
<td>Financial Analysis</td>
<td>12</td>
<td></td>
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<tr>
<td></td>
<td>MAM/Heinz Electives</td>
<td>24</td>
<td>MAM/Heinz Electives</td>
<td>6</td>
<td></td>
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<tr>
<td></td>
<td>Arts Marketing</td>
<td>6</td>
<td>Systems Synthesis</td>
<td>12</td>
<td></td>
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<tr>
<td></td>
<td>Total Units</td>
<td>48</td>
<td>Total Units</td>
<td>48</td>
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</table>

* Relevant Undergrad Coursework can be counted toward the MAM degree. You should discuss this with the MAM program office.

**Some MAM coursework may fulfill undergraduate requirements. You should discuss this with your undergraduate advisor.

**Benefits**
- You will complete two semesters of coursework as an integrated undergraduate-graduate student before graduating with a Bachelor’s degree in May.
- You will be able to complete an internship in the summer following your senior year.
- Completing your internship prior to starting the final two semesters will allow you to have more work experience for your resume when seeking employment opportunities.
- You will be eligible for MAM financial aid in the final two semesters of the program (after having completed a Bachelor’s degree).
- You may be able to exempt certain Heinz courses with units earned in undergraduate coursework which would give you more flexibility in course selection. The undergraduate courses that qualify you to exempt a Heinz course are reviewed each academic year.

**Contact Information:**

**To Schedule Required Interview:**
Please call (412) 268 – 2164
hzadmit@andrew.cmu.edu

Jessica Bowser Acri, (jabower@cmu.edu)
Director, Master of Arts Management Program
Hamburg Hall, Room 1115

Brian McGrath (bmgmac@cmu.edu)
Assistant Director of Admissions
Hamburg Hall, Room 1101
Accelerated Master’s Program (AMP) Undergraduate Course Requirements Form

This form is required as part of the Application for admission. Please upload this completed form to your online application.

All students applying to the AMP must complete this form (with their advisor’s signature), listing their undergraduate degree requirements (specific courses that are required, electives AND any other units required to complete their bachelor’s degree) that will be remaining at the start of the fall semester of their senior year.

Carnegie Mellon undergraduate students are eligible to apply for admission to the AMP only if the student will have the ability to enroll in the necessary number of graduate courses during their senior year:

• MAM: 48 UNITS OR MORE MUST BE TAKEN IN THE FIRST YEAR

Carnegie Mellon undergraduate students are eligible to “double count” certain undergraduate coursework towards their master’s degree requirements. The following applies to courses taken during their senior year, while enrolled in the AMP, with their master’s program director’s approval, and assuming an upper division course of grade B or higher:

• MAM: 48 UNITS OR LESS

Student Name: ____________________________________________________________________________

Student Undergraduate Major: _______________________________________________________________

# of units required to complete bachelor’s degree= _______________

# of units remaining (at the start of senior year) to graduate= _______________

Please legibly list the remaining required courses you need to take in order to complete your undergraduate degree, what semester you plan to take them during your senior year, and how many units you will earn for each course:

<table>
<thead>
<tr>
<th>Course #</th>
<th>Course Title</th>
<th>Semester</th>
<th># of Units</th>
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Advisor Name: __________________________________________________

Advisor Signature: _______________________________________________ Date: _______________