

Master of Entertainment Industry Management

**Accelerated Master's Program**

MEIM - CMU

Eligibility	
Academic requirement	<ul style="list-style-type: none"> <li>• CMU undergraduate students from ANY major</li> <li>• Strong academic background (preferred minimum GPA of 3.0)</li> <li>• <b>Most</b> undergraduate requirements completed</li> </ul>
Apply Junior Year	To be eligible for the AMP Program, candidates must apply their junior year and will enroll their senior year.

Standard Application Materials		
1.	Application Deadline	January 10 <sup>th</sup> , 11:55pm
2.	Application	Apply online: <a href="https://app.applyyourself.com/?id=cmu-spp">https://app.applyyourself.com/?id=cmu-spp</a>
3.	2 Recommendations	At least one (1) of your recommenders should know you in a professional setting (full-time employment, internship, part-time employment, research, non-academic extracurricular activity, etc.) You may opt to have up to three (3) recommendations submitted in support of your application.
4.	Official Transcript(s)	Your <b>official</b> CMU transcript must be requested through the HUB and delivered to the Heinz College. Unofficial transcript(s) from other colleges attended, regardless of whether credit or degree was obtained, should be uploaded through the application system.
5.	Statement of Purpose	An essay describing your interest in the entertainment industry and how your experience and proposed study will help you achieve your career goals
6.	Resume	A current resume with your education information, work experience (including internships and hourly positions) and extracurricular activities
7.	GRE/GMAT	Either the GRE or GMAT exam is required of all CMU AMP applicants
Additional AMP Application Requirements		
8.	Signed AMP Form	Completed <b>Undergraduate Course Requirements form (AMP form)</b> with advisor's signature
9.	Required Preliminary Logistics Interview	<p>A preliminary interview with the Program Director, Dan Green, regarding logistics (program overview, curricular and extracurricular requirements, units left for graduation, etc.) is required. Please complete the Undergraduate Course Requirement Form with your undergraduate advisor prior to this interview. Please plan to have your preliminary interview completed <b>before winter break</b>. Contact Mary Ryan <a href="mailto:maryryan@andrew.cmu.edu">maryryan@andrew.cmu.edu</a> to schedule your preliminary interview.</p> <p>In addition to the preliminary interview, all MEIM applicants who are successful in the first stage of the admission review process will be required to complete an admission interview. Successful candidates will be contacted by the admission committee via phone/ email to schedule the admission interview, which will occur via Skype.</p>
10.	Bachelor's Degree Requirement	The completed bachelor's degree requirement is waived for AMP applicants.

Financial Aid Information	
Financial aid for your senior year (first year at Heinz) will continue as it has in prior years as a CMU undergrad.	
Undergraduate students do not qualify for Heinz financial aid until they complete their bachelor's degree at CMU.	
MEIM-AMP students are eligible to receive merit-based scholarship support from the MEIM program and graduate student federal financial aid in the final two semesters of the AMP program. In the final two	

semesters, MEIM-AMP students will also receive a \$2,500 per semester MEIM cost of living scholarship. Students also receive a one-time \$1,200 re-location stipend to assist with the move to Los Angeles. Financial Aid contact: David Eber, [deber@andrew.cmu.edu](mailto:deber@andrew.cmu.edu)

MEIM Degree Requirements	
Units required	198 units are required to complete the program
Undergrad units toward the MEIM degree	Up to 48 units of undergraduate classes completed while enrolled in the AMP program may be transferred and counted toward the required 198 units. Courses should be upper division and relevant to the content of the MEIM degree. A <b>grade of B or better</b> must be earned in order to count the units toward the MEIM degree.
Units remaining	Students able to transfer the total 48 units will complete the remaining 150 MEIM units
	Some MEIM courses may fulfill undergraduate requirements. You should discuss this with your undergraduate advisor.
Prerequisite Coursework	Prerequisite coursework in pre-calculus or statistics must be completed with a grade of "B" or higher prior to enrolling in the program. Students who do not meet this prerequisite will be required to complete the Quantitative Skills Summer Program (QSSP) the summer before your senior year, prior to enrolling in the MEIM program
Internship	Successful completion of an approved summer internship and second-year practicum

### Sample Schedule

Each AMP student will have a unique schedule depending upon their undergraduate requirements and flexibility in their senior year. This sample schedule is an example based on a *fictional AMP student*.

MEIM	Fall Semester	Units	Spring Semester	Units
Year 1 Senior Year	<i>Undergraduate Course (Economics)</i>	9	<i>Undergraduate Course (Statistics)</i>	9
	<i>Undergraduate Course (Bus. Comm.)</i>	9	<i>Undergraduate Courses (pre-approved)</i>	15
	<i>Undergraduate Course (pre-approved)</i>	6	Strategic Presentation Skills	6
	Principles of Marketing	6	Financial Statements and Analysis	6
	Org. Design & Implementation	6	Mgt. Acct./Principals of Finance	6
	Script and Story Analysis	6	Entertainment Economics	6
	IT Elective Course	6	Negotiation	6
	Heinz Elective Course	6	South by Southwest: Austin, TX (March)	N/A
			Networking Event: New York, NY (October)	N/A
	Total	<b>54</b>	Total	<b>54</b>
Students <u>may not progress to the 2<sup>nd</sup> year</u> in L.A. until All MEIM core courses have been completed or exempted (through exam or by completing the approved CMU undergraduate equivalent) and a total of 108 units have been earned toward the MEIM program. Pittsburgh based core courses <i>may not</i> be completed in L.A.				
Summer	Graduate with Bachelor's Degree and Complete Summer Practicum		Total	N/A
Year 2 Los Angeles	Film Econ Mktg. & Distribution	12	Sundance Film Festival: Park City, UT (Jan)	N/A
	Production Management	6	Intellectual Property	6
	Digital Innovation/Entrepreneurship	6	Business Development	6
	TV Bus & Legal Affairs	9	Market Research in Entertainment	3
	TV Marketing & Advertising	6	Television Economics	6
	Practicum I	1	Practicum II	1
	Capstone I	3	Capstone II	9
	LA Elective Coursework	16	LA Elective Coursework	21
	Total	<b>59</b>	Total	<b>52</b>

### Benefits:

- Complete two semesters of coursework as an integrated undergraduate-graduate student before graduating with a Bachelor's degree in May
- Complete an internship in the summer following your senior year
- Completing your internship prior to starting the final two semesters of the program will allow you to have entertainment work experience to discuss in interviews for your Practicum in year two.
- Eligible for MEIM financial aid in addition to the \$2,500 per semester cost of living scholarship for the final two semesters in Los Angeles.
- MEIM program provides a one-time moving expense stipend of \$1,200.
- You may be able to exempt certain Heinz courses with units earned in undergraduate coursework. Undergraduate courses that qualify you to exempt a Heinz course are reviewed each academic year.

### Contacts:

Dan Green [dtgreen@andrew.cmu.edu](mailto:dtgreen@andrew.cmu.edu)  
Director of MEIM Program  
Los Angeles Office

David Eber [deber@andrew.cmu.edu](mailto:deber@andrew.cmu.edu)  
Director of Admissions and Financial Aid  
Hamburg Hall, Room 1101

**To Schedule Preliminary Interview:**  
Mary Ryan [maryryan@andrew.cmu.edu](mailto:maryryan@andrew.cmu.edu)  
Sr. Academic Coordinator, MEIM Program  
Los Angeles Office

**Accelerated Master’s Program (AMP) Undergraduate Course Requirements Form**

Only students who have the majority of their undergraduate requirements completed will be competitive applicants for the MEIM-AMP program. Students must have the bandwidth to focus on MEIM requirements in their first blended year, including the required trip to Austin, TX to attend the South by Southwest Festival in March, and the required Networking Event in New York, NY in October. In addition, students should be available during the lunch hour (12pm-1:20pm) throughout their senior/blended year to attend monthly Career Services workshops, industry seminars, or video conference calls with second year MEIM students. All co-curricular activities are essential for satisfactory completion of the first year.

Students may not progress to the 2<sup>nd</sup> year in L.A. until All MEIM core courses have been completed or exempted (through exam or by completing the approved CMU undergraduate equivalent) and a total of 108 units have been earned toward the MEIM program. Pittsburgh based core courses *may not* be completed in L.A.

**Carnegie Mellon** undergraduate students are eligible to apply to the AMP only if they can enroll in the necessary number of **graduate courses** during their senior year: 48 UNITS OR MORE MUST BE TAKEN IN THE FIRST YEAR

**Carnegie Mellon** undergraduate students are eligible to “double count” certain **undergraduate coursework** towards their master’s degree requirements. This applies to courses taken during their senior/blended year, with the MEIM program director’s approval, and assuming an upper division course of grade B or higher: 48 UNITS OR LESS

**Complete this form** (with advisor’s signature), listing undergraduate degree requirements (specific courses that are required, electives AND any other units required to complete their bachelor’s degree) that will be remaining prior to enrolling at Heinz College (at the start of the fall semester of their senior year).

Student Name: \_\_\_\_\_

Student Undergraduate Major: \_\_\_\_\_

Total # of units required to complete bachelor’s degree= \_\_\_\_\_

Total # of required units remaining to graduate *at the start of senior year* = \_\_\_\_\_

Does the student have production, design, concert, or other project requirements in their senior year? \_\_\_\_\_  
If YES, please provide additional details in a separate page including dates if available.

**Remaining Courses Required for Graduation:** To be completed with Undergraduate Academic Advisor

Course #	Title	Semester (during senior year) course will be taken	# of Units

Undergraduate Advisor Name: \_\_\_\_\_

Advisor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This form is required as part of the Application for admission:

- ➔ The applicant will **UPLOAD this completed document** to their online application for admission

