

Master of Entertainment Industry Management
Accelerated Master's Program

MEIM - CMU

| Eligibility | |
|----------------------|--|
| Academic requirement | <ul style="list-style-type: none"> • CMU undergraduate students from ANY major • Strong academic background (preferred minimum GPA of 3.0) • Most undergraduate requirements completed • Note: The program does require evening/weekend classes. Students must attend these courses. |
| Apply Junior Year | To be eligible for the AMP Program, candidates must apply their junior year and will enroll their senior year. |

| Standard Application Materials | | |
|-------------------------------------|---|--|
| 1. | Application Deadline | January 10 th , 11:55pm |
| 2. | Application | Apply online: https://apply.heinz.cmu.edu/apply/ |
| 3. | 2 Recommendations | At least one (1) of your recommenders should know you in a professional setting (full-time employment, internship, part-time employment, research, non-academic extracurricular activity, etc.) You may opt to have up to three (3) recommendations submitted in support of your application. |
| 4. | Official Transcript(s) | Your official CMU transcript must be requested through the HUB and delivered to the Heinz College. If applicable, an unofficial transcript from all other colleges/ universities attended, regardless of whether a degree was obtained, should be uploaded to the online application system. |
| 5. | Statement of Purpose | An essay describing your interest in the entertainment industry and how your experience and proposed study will help you achieve your career goals |
| 6. | Resume | A current resume with your education information, work experience (including internships and hourly positions) and extracurricular activities |
| 7. | Signed AMP Form | Completed Undergraduate Course Requirements form (AMP form) with advisor's signature |
| 8. | Required Interviews: A. Preliminary Logistics Interview B. Required MEIM Admissions Interview | <p>A. A preliminary interview with the Los Angeles-based Program Director, Dan Green, regarding logistics (program overview, curricular and extracurricular requirements, units left for graduation, etc.) is required. Please complete the Undergraduate Course Requirement Form with your undergraduate advisor prior to this interview. Please plan to have your preliminary interview completed before winter break of your junior year. Contact Mary Ryan maryryan@andrew.cmu.edu to schedule your preliminary interview with Dan Green. Please note, this is not an interview for acceptance into the program but rather to clarify if the program can work with the AMP candidate's schedule in their senior year.</p> <p>B. In addition to the preliminary interview, all MEIM applicants who are successful in the first stage of the admission review process will be required to complete an admission interview. Successful candidates will be contacted by the admission committee via phone/ email to schedule the admission interview, which will occur via Skype.</p> |
| CMU AMP Specific Admission Policies | | |
| 9. | GRE/GMAT | The GRE/GMAT requirement is waived for CMU AMP applicants. |
| 10. | Bachelor's Degree | The completed bachelor's degree requirement is waived for CMU AMP applicants |

| Financial Aid Information | |
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| Financial aid for your senior year (first year at Heinz) will continue as it has in prior years as a CMU undergrad. | |
| Undergraduate students do not qualify for Heinz financial aid until they complete their bachelor's degree at CMU. | |
| MEIM-AMP students are eligible to receive merit-based scholarship support from the MEIM program and graduate student federal financial aid in the final two semesters of the AMP program. In the final two semesters, MEIM-AMP students will also receive a \$2,500 per semester MEIM cost of living scholarship. Students also receive a one-time \$1,200 re-location stipend to assist with the move to Los Angeles. Financial Aid contact: David Eber, deber@andrew.cmu.edu | |

| MEIM Degree Requirements | |
|--|---|
| Units required | 192 units are required to complete the program |
| Undergrad units toward the MEIM degree | Up to 48 units of undergraduate classes completed while enrolled in the AMP program may be transferred and counted toward the required 192 units. Courses should be upper division and relevant to the content of the MEIM degree. A grade of B or better must be earned in order to count the units toward the MEIM degree. |
| Units remaining | Students able to transfer the total 48 units will complete the remaining 144 MEIM units. Some MEIM courses may fulfill undergraduate requirements. You should discuss this with your undergraduate advisor. |
| Prerequisite Coursework | Prerequisite coursework in college algebra must be completed with a grade of "B" or higher prior to enrolling in the program. Students who do not meet this prerequisite will be required to complete the Quantitative Skills Summer Program (QSSP) the summer before your senior year, prior to enrolling in the MEIM program |
| Internship | Successful completion of an approved summer internship and second-year practicum |

Sample Schedule

| | Fall Semester | Units | Spring Semester | Units |
|--|---|--------------|---|--------------|
| MEIM | <i>Undergraduate Course (Economics)*</i> | 9 | <i>Undergraduate Course (Statistics)</i> | 9 |
| Year 1 | <i>Undergraduate Course (Bus. Comm.)</i> | 9 | <i>Undergraduate Courses (pre-approved)</i> | 15 |
| Senior | <i>Undergraduate Course (pre-approved)</i> | 6 | Strategic Presentation Skills | 6 |
| Year | Writing for Creative Industries | 6 | Productin Finance | 6 |
| | Org. Design & Implementation | 6 | Mgt. Acct./Principals of Finance | 6 |
| | Script and Story Analysis | 6 | Managing Disruption in Entertainment | 6 |
| | Heinz Elective Course | 6 | Negotiation | 6 |
| | Total Heinz Units** | 48 | Total Heinz Units** | 54 |
| | Networking Event: New York, NY (October) | | South by Southwest: Austin, TX (March) | |
| Students <u>may not progress to the 2nd year</u> in L.A. until All MEIM core courses have been completed or exempted (through exam or by completing the approved CMU undergraduate equivalent) and a total of 102 units have been earned toward the MEIM program. Pittsburgh based core courses <i>may not</i> be completed in L.A. | | | | |
| Summer | Graduate with Bachelor's Degree and Complete Summer Practicum | | Total | N/A |
| Year 2 | Film Econ Mktg. & Distribution | 12 | Intellectual Property | 6 |
| Los | Production Management | 6 | Business Development | 6 |
| Angeles | Digital Innovation/Entrepreneurship | 6 | Market Research in Entertainment | 3 |
| | TV Bus & Legal Affairs | 9 | Television Economics | 6 |
| | TV Marketing & Advertising | 6 | Practicum II | 1 |
| | Navigating the Entertainment Industry | 3 | Capstone II | 9 |
| | Practicum I | 1 | LA Elective Coursework | 18 |
| | Capstone I | 3 | | |
| | LA Elective Coursework | 16 | Total | 49 |
| | Total | 59 | | |

* Relevant Undergrad Coursework can be counted toward the MEIM degree. You should discuss this with the MEIM program office.

**Some MEIM coursework may fulfill undergraduate requirements. You should discuss this with your undergraduate advisor.

Benefits:

- Complete two semesters of coursework as an integrated undergraduate-graduate student before graduating with a Bachelor's degree in May
- Complete an internship in the summer following your senior year/first year of MEIM program
- Completing your internship prior to starting the final two semesters of the program will allow you to have entertainment work experience to discuss in interviews for your Practicum in year two.
- Eligible for MEIM financial aid in addition to the \$2,500 per semester cost of living scholarship for the final two semesters in Los Angeles.
- MEIM program provides a one-time moving expense stipend of \$1,200.
- You may be able to exempt certain Heinz courses with units earned in undergraduate coursework. Undergraduate courses that qualify you to exempt a Heinz course are reviewed each academic year.

Contacts:

Dan Green, Ph. D. (dtgreen@andrew.cmu.edu)
 Director of MEIM Program
 Los Angeles Office

Carrie Rote (crote@cmu.edu)
 Assistant Director of Admissions
 Hamburg Hall, Room 1101

To Schedule Preliminary Interview:
 Mary Ryan (maryryan@andrew.cmu.edu)
 Sr. Academic Coordinator, MEIM Program
 Los Angeles Office

Accelerated Master's Program (AMP) Undergraduate Course Requirements Form

Only students who have the majority of their undergraduate requirements completed will be competitive applicants for the MEIM-AMP program. Students must have the bandwidth to focus on MEIM requirements in their first blended

year, including the required trip to Austin, TX to attend the South by Southwest Festival in March, and a Networking Event in New York, NY in October. In addition, **students should be available during the lunch hour (12pm- 1:20pm) throughout their senior/blended year to attend monthly Career Services workshops, industry seminars, or video conference calls with second year MEIM students.** All co-curricular activities are essential for satisfactory completion of the first year.

Students may not progress to the 2nd year in L.A. until All MEIM core courses have been completed or exempted (through exam or by completing the approved CMU undergraduate equivalent) and a total of 102 units have been earned toward the MEIM program. Pittsburgh based core courses *may not* be completed in L.A.

Carnegie Mellon undergraduate students are eligible to apply to the AMP only if they can enroll in the necessary number of **graduate courses** during their senior year: **48 UNITS OR MORE MUST BE TAKEN IN THE FIRST YEAR**

Carnegie Mellon undergraduate students are eligible to “double count” certain **undergraduate coursework** towards their master’s degree requirements. This applies to courses taken during their senior/blended year, with the MEIM program director’s approval, and assuming an upper division course of grade B or higher: **48 UNITS OR LESS**

Complete this form (with advisor’s signature), listing undergraduate degree requirements (specific courses that are required, electives AND any other units required to complete their bachelor’s degree) that will be remaining prior to enrolling at Heinz College (at the start of the fall semester of their senior year).

Student Name: _____

Student Undergraduate Major: _____

Total # of units required to complete bachelor’s degree= _____

Total # of required units remaining to graduate *at the start of senior year* = _____

Does the student have production, design, concert, or other project requirements in their senior year? _____

If YES, please provide additional details in a separate page including dates if available.

Remaining Courses Required for Graduation: To be completed with Undergraduate Academic Advisor

| Course # | Title | Semester (during senior year) course will be taken | # of Units |
|----------|-------|--|------------|
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Undergraduate Advisor Name: _____

Advisor Signature: _____ Date: _____

This form is required as part of the Application for admission:

- The applicant will **UPLOAD this completed document** to their online application for admission

