

## WHY HEINZ COLLEGE?

At the critical nexus of people, policy, and technology, Carnegie Mellon University's Heinz College is a graduate school unlike any other. Teaching highly effective management techniques, blended with industry-centered data analytics, technology, and policy skills, we give our graduates a distinct competitive advantage, prepared for careers with tangible impact. Successful Heinz College students come from a wide variety of backgrounds, experiences, and prior fields of study ranging from engineering and math to humanities and social sciences.

Find the program that best suits your mission by flipping this page over and exploring all of our full-time, part-time, and online master's degree programs. Heinz College also offers doctoral programs in Public Policy & Management as well as Information Systems & Management.

## EXPERIENTIAL LEARNING

There is no substitute for meaningful hands-on experiences that bridge theory and practice, which is why experiential learning is a cornerstone of your Heinz College education. Most Heinz College students complete a team-based Capstone Project in lieu of a traditional thesis, consulting on a real-world problem for a Fortune 500 company like Google, Disney, or Deloitte; a major non-profit like the Museum of Modern Art, Lincoln Center, or a health care organization; or a government agency at the city, state, or federal level. High value internships, apprenticeships, immersive events, industry conferences and festivals, workshops, and student clubs all provide powerful opportunities to apply your skills beyond the classroom.

## PITTSBURGH, CITY OF THE FUTURE

Heinz College is located in the heart of the City of Pittsburgh, Pennsylvania, consistently ranked among the top places to live, work, and visit in the United States. Pittsburgh is often called the Steel City, but recently another name has caught on: City of the Future. That's because Pittsburgh is a hotbed of tech innovation, the birthplace of autonomous vehicles, and a center of research in Al, robotics, and smart city planning, which has attracted top firms like Google, Facebook, IBM, Uber, Apple, and Argo Al. Individuals in their 20s constitute 24 percent of Pittsburgh's population, and residents love the city's thriving arts scene, famous food culture, and hundreds of bridges.

Heinz College of Information Systems and Public Policy Carnegie Mellon University

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| PART-TIME<br>&<br>ON-LINE  |   | ARTS<br>&<br>ENTERTAINMENT   |  | PUBLIC POLICY<br>&<br>HEALTH CARE  |  |  | INFORMATION<br>SYSTEMS<br>&<br>CYBERSECURITY   |  |                 |
|--|---|--|--|--|--|--|--|--|-----------------|
| MS in Information Technology Part-Time (Online)  | Master of Public Management<br>Part-Time  | Master of Entertainment Industry Management Full-Time  | Master of Arts Management<br>Full-Time   | MS in Health Care Policy<br>and Management<br>Full-Time  | MS in Health Care Analytics and Information Technology   | MS in Public Policy<br>and Management<br>Full-Time   | MS in Information Security Policy and Management Full-Time                                     | Master of Information<br>Systems Management<br>Full-Time   | PROGRAM         |
| 2-3 years; Focus areas include: IT Management, Business Intelligence & Data Analytics, Info. Security & Assurance, and Software Design Management                                | Part-time, evenings (most students complete in 1-3 years; maximum 7 years)  | 2-year joint program with Carnegie<br>Mellon University's College of Fine Arts   | 2-year joint program with Carnegie<br>Mellon University's College of Fine Arts                                     | 2-year   | 2-year   | 2-year; 3-semester Fast Track; Data Analytics; Washington DC; and Global MSPPM (Adelaide, Australia) | 2-year   | 16-month; 12-month Fast Track;<br>Business Intelligence and Data Analytics<br>(BIDA); and Global MISM (Adelaide,<br>Australia) | MODALITIES      |
| Project lead, developer, analyst, engineer, manager, director, C-level, VP, entrepreneur, technology roles in consulting, health care, non-profit orgs, start-ups, govt/military | Management, marketing, fundraising, and leadership in non-profit, public and private orgs, government agencies, health care, and higher education | Studios and production, talent agencies, game publishers, marketing and distribution, broadcast and cable, streaming video platforms | Management, marketing, fundraising, education, and leadership in non-profit arts and cultural orgs and foundations | For-profit and non-profit health organizations: hospitals, health systems, insurers, government agencies, and consulting firms | Health analytics, clinical data science, healthcare informatics, health technology, care quality improvement, innovation | Federal, state, and local governments, non-profits, NGOs, private sector consulting                  | Government agencies, consulting, technology, and financial firms, private sector cybersecurity | Technology, start-ups, consulting, financial and retail tech   | CAREER OUTCOMES |
| Computer science, IT/IS engineering, MIS, business, finance, math/statistics, management   | Political science, marketing, communications, business, economics, accounting, English, psychology  | Arts, business, screen writing, film/cinema game design, animation, social sciences, marketing, communication                        | Fine and performing arts, art history, arts administration, social sciences  | Pre-med, life sciences, applied sciences, social sciences, economics, business, public policy                                  | Biology, business, economics, engineering, finance, math   | Social sciences, public policy, business, liberal arts, applied sciences, and technical areas        | Computer science, engineering, information systems, business, economics, statistics            | Computer science, engineering, information systems, business, economics, statistics  | COMMON MAJORS   |